

Subject: RE: Board Meeting Notes For Tomorrow.
From: Rich Sarian <Rich@hollywoodbid.org>
Date: 03/19/2018 01:21 PM
To: "Chase Gordon (Avison Young)" <Chase.Gordon@avisonyoung.com>

Thank you, for this Chase! We have a wayfinding signage meeting with all entities involved and will have an update to you tomorrow afternoon. I'll keep you posted!

From: Chase Gordon (Avison Young) [mailto:Chase.Gordon@avisonyoung.com]
Sent: Thursday, March 15, 2018 6:46 PM
To: Rich Sarian <Rich@hollywoodbid.org>
Subject: RE: Board Meeting Notes For Tomorrow.

Hi Rich—

Board meeting went well. Few updated for you below:

- Jack Taglyan has a relationship with a vendor that may be worth meeting for Cahuenga palm lighting program. I'll send him an email asking for contact.
- Brian Folb recommends we reach out to Hollywood Historic Trust for final approval on wayfinding plans. Not necessary, but seems like the right thing to do.
- The board would like us to quantify the # of bags we utilize from the Good Neighbor bag program.

That's it! Hope you're enjoying the CDA!

*Chase

From: Rich Sarian [mailto:Rich@hollywoodbid.org]
Sent: Monday, March 12, 2018 4:37 PM
To: Chase Gordon (Avison Young)
Subject: Board Meeting Notes For Tomorrow.

Hi Chase,

I won't be attending the board meeting tomorrow as I am heading up to Walnut Creek for CDA. I wanted to brief you on the following item. Joe will be there and can answer any questions you may have. Also, Please feel free to call me on my cell if you have questions or additional thoughts!

Thank you!

a. Cahuenga String Lights Update

- i. Passing on string lights option B as property owner doesn't want them attached to building and with only a few strings across the Blvd. it would look unfinished. Working with vendors to get proposals for RGB lamps and/or string light installation in palm trees.

b. Wayfinding Signage Update

- 1. Apparently there is interest in this project at the mayoral level, with a wish to see some physical progress by June 30.
- 2. LADOT has determined that the project can be processed through the less onerous 'preliminary engineering' method rather than a formal 'full construction' approach. This is very good news.

3. Using our drawings and specs Conduent (formerly Xerox State & Local), the City's parking systems vendor, has been soliciting bids from good contractors and is closing on a vendor.
 4. The all-in price will likely be in \$390,000 — \$410,000 range, NIC the electronic signage at the entrances to parking lots and structures (not a BID issue).
 5. The City, through Conduent, has provisionally agreed to pay for fabrication and installation for about 60 of the proposed 83 wayfinding signs, or about \$280,000. These signs are located within the original project boundary set into Conduent's contract by LADOT in 2016.
 6. The cost for the remaining 23 signs will be the responsibility of the BID. About \$95,000.
 7. However, 7 or so of these 23 signs were added to the program at the request of Metro, so there should be some Metro money to further reduce the BID cost. Note that exact numbers are going come along later. We will start the conversation with Metro.
 8. The procurement will be executed 100% by Conduent; they will then be reimbursed by the BID and, hopefully, Metro, for their portions.
- Still to Accomplish
 9. LADOT has still not received comments from CalTrans environmental/historic structure review. Expected within 30 days. Is not known at this time what action will be needed. Hopefully little or none.
 10. I don't think we, or the BID, has final sign-off from the Trust. We had adjusted a few WoF locations at their request.
 11. There still may be review from Bureau of Street Services (BSS) and Bureau of Street Lighting (BSL). In Westwood this was needed but was not a big problem — may be handled/coordinated by the vendor.
 - In Conclusion
 12. The BID should go to work assembling the \$95K; if this goes well the money would be needed around June. Right now we do not need any 'push' from CD 13 — let's see how this shakes out in the next three or four weeks.
- c. Update on punch list of beautification projects to utilize BID Special Projects funds and unallocated Streetscape Dollars
 - i. Currently repainting curbs in Sunset and Vine district with stripe/curb painter we purchased. Also working on the following: replacing Sunset and Vine planter and trash can plaques, Sticker scraping, light pole painting, weed abatement, fill empty tree wells, identified 15 utility boxes that can be painted with colorful design, adding plants to planters, painting fire hydrants yellow.
 - d. "Good Neighbor" Trash Bag Program
 - i. Waiting on the city/sanitation department.

RICH SARIAN
Operations Manager

RENEW THE BID IN 2018! https://youtu.be/-Amhlt_EKsE

[Hollywood Property Owners Alliance]
6562 Hollywood Boulevard | Los Angeles, CA 90028
323.463.6767 | rich@hollywoodbid.org | onlyinhollywood.org

RE: Board Meeting Notes For Tomorrow.